



REGIONAL INSTITUTE

The HOPE Mission

Hispanas Organized for Political Equality® (HOPE) is a nonprofit, nonpartisan organization committed to ensuring political and economic parity for Latinas through leadership, advocacy, and education to benefit all communities and the status of women. For the past 34 years, HOPE's innovative programming has served over 65,000 Latinas and touched the lives of several thousand more through our advocacy efforts.

HOPE Regional Institute and Hubs Mission

Building on the success of our statewide and national leadership development programs, our Regional Leadership Institute and Hubs will create multi-generational leadership pipelines and ongoing local centers for advocacy, while strengthening the local HOPE network to increase the number of Latinas represented in government, nonprofit leadership, and business. Focused on Los Angeles, the Inland Empire, the Bay Area, Central Valley, San Diego, and Imperial Counties, regional leaders will work to improve education, healthcare, and economic development, enhancing the status of Latinas and dismantling the barriers to our communities' success.

Objectives of the HOPE Regional Institute and Leadership Hubs



Build A Power Base

HOPE will create a pipeline of Latina advocates, ready to lead in local government and or influence key policy proposals that advance economic and racial equity.



Placement on Boards and Commissions

Support the preparation and recruitment of equity-minded Latinas to serve on local boards and commissions.



Activate Program Alumni

Mobilize HOPE's network of over 650 Latinas in their respective regions to support policies that eliminate opportunity gaps in education, expand healthcare, enhance workforce development programs, and help remove barriers to growth that Latina micro-businesses face.



Contribute to A Power-Building Ecosystem

HOPE will partner with local base-building organizations to partake in an exchange of technical trainings, knowledge, and inclusion of their members in programming.

Institute Overview

The Regional Institutes will train over 300 Latinas in three years (2024-2027) to fill key local leadership roles and lead initiatives that will create positive community impact in the focus regions. The Regional Institutes will be designed for local Latina leaders who want to build their skills and network to influence public policy. The ideal applicant will be a civically engaged resident of one of the target regions and demonstrate a record of readiness for an increasing leadership role in their respective community.

Institute sessions will deep dive into the mechanics of how local school boards, cities, counties and special districts (air, water, energy) work and the internal and external influences that determine outcomes. Participants will learn how to identify structural causes of inequity in public institutions and acquire the knowledge and skills to remedy inequities to improve the status of Latinas, women and all communities. Each session will include the opportunity for community building and access to immediate opportunities for local advocacy.

Session Components

- How to examine and use **data** to inform public policy
- How **public policy** and **public budgets** get made
- Understanding the flow of **power and influence** in policymaking
- **Experiential** learning and case studies
- **Immediate opportunities** for local advocacy and appointments
- **Networking** and community building
- Debrief and **evaluation**

Target Skills to be Developed

- Inquiry
- Powermapping
- Data Analysis
- Policymaking
- Budgeting
- Message development
- Garnering earned media
- Organizing
- Getting appointed
- Self-branding
- Unconscious bias training
- Personal leadership development
- Team leadership development

Ongoing Involvement through the Hubs

The Regional Leadership Hubs will launch upon the graduation of the first cohort of the HOPE Regional Institutes. Leadership Hubs in each of the focus regions will serve as a convening space for the Regional Institute graduates and local HOPE Leadership Institute alumna to come together on a regular basis to coordinate advocacy efforts in education, healthcare, and economic development, while strengthening the local HOPE network to increase the number of Latinas represented in government, nonprofit leadership, and business.

The HOPE team will facilitate the ongoing meeting of the Regional Leadership Hubs, building consensus on priority advocacy opportunities, developing hub goals and an implementation plan, and fostering collaboration and communication amongst the Hub participants. **The Regional Leadership Hubs will become a robust, organized networks of Latina leaders in each of the focus regions that form a power base for advocacy and representation.**

The HOPE Regional Institute and Hubs are made possible by grants from the following organizations



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