



HISPANAS ORGANIZED *for* POLITICAL EQUALITY

Hispanas Organized for Political Equality® (HOPE) is a nonprofit, nonpartisan organization committed to ensuring political and economic parity for Latinas through leadership, advocacy, and education to benefit all communities and the status of women.

HOPE programs and educational events are open to all individuals who support Latina leadership to strengthen our democracy and advance economic mobility.

Our Impact

HOPE® prepares and supports Latinas as civic leaders while providing inclusive leadership opportunities open to all who want to learn from the Latina perspective. We advance civic education, foster community leadership, and advocate for fair and informed policy solutions that expand opportunity for every community.

For more than 35 years, HOPE's innovative programs have trained and inspired over 60,000 participants nationwide, while our public education and advocacy efforts have reached millions more. Our work highlights the experiences and contributions of Latinas to the U.S. economy and society, helping to strengthen civic participation and build stronger, more representative communities.

EDUCATION

Latina History Day® (Los Angeles and New York)

Annual conference established celebrate the historic and current achievements of Latinas and provide a forum for important issues such as health, education and economic empowerment.

Latina Empowerment Days (Statewide - California)

Latina Empowerment Day is a one-day intensive workshop created to empower local leaders to increase their community impact and strengthen their skills and knowledge on various issues. This event empowers participants with the tools to level up their leadership skills and understanding of community issues.

Latina-Centered Research

HOPE gathers data, and publishes research and policy recommendations, that uplift Latina experiences and drive narrative change.

SELECT REPORTS

- **2013, 2017, 2020 & 2024 Economic Status of Latinas Report California**
- **2023 California Gubernatorial Appointment Report**
- **2023 Latina Representation in California Government Report**
- **2023 Economic Status of Latinas Report: New York State**
- **2022 Equity in Mental Health for Latinas and Black Women**
- **2022 Leading with HOPE: Supporting Latina Leaders for a Better California**
- **2021 Public Opinion Poll: The Latina Pulse**
- **2020-2023 California Community Poll Series**

LEADERSHIP

HOPE Binational Fellowship

An executive leadership program for professionals who, through increased competence in national and global economic and security issues, are in a position to make urgent and long-lasting improvements in the lives of Latinos nationally and globally. Launched in 2018, over 80 professionals from the U.S. and Mexico have been selected to be part of this prestigious fellowship.

HOPE Leadership Institute® (HLI)

Launched in 1999, the HLI is HOPE's flagship leadership development program and has been a statewide program from its inception. It was the first program in California created by and for Latinas, designed to reflect and honor the Latina experience and leadership lens. Today, while HLI continues to center this perspective as its foundation, the program is inclusive and welcomes participants from all backgrounds who seek to learn from the Latina leadership experience and apply these approaches to strengthen their own leadership and civic impact.

HOPE College Leadership Program (HCLP)

A national hybrid (virtual and in person) program designed to engage college students and recent graduates to support them in developing their leadership, advocacy and professional skills through training and access to a professional network. Established in 2016, 600+ students and recent grads have participated in the HCLP.

HOPE Youth Leadership Program (HYLP)

A statewide program designed to prepare low-income, high school-age California students for a self-sufficient future that will allow for economic and political parity through a college education. Established in 2004, over 600 youth have participated in the HYLP.

HOPE Regional Institutes & Hubs

Building on the success of our statewide and national leadership development programs, our Regional Leadership Institutes and Hubs will create multi-generational leadership pipelines and ongoing local centers for advocacy, while strengthening the local HOPE network to increase the number of leaders represented in government, nonprofit leadership, and business. Focused on Los Angeles, the Inland Empire, the Bay Area, Central Valley, San Diego, and Imperial Counties.

ADVOCACY

Latina Action Day® (Sacramento)

Launched in 1994, is the only statewide conference that centers the voices and lived experiences of Latinas at policymaking tables. Each year, hundreds of leaders from every region of California come together to engage directly with elected officials, share perspectives, and discuss policies that shape our state.

Legislative Advocacy and Policy Creation

HOPE is proud to unite with coalition partners and leaders to advocate for policies that advance our four priority areas—Civic Engagement and Representation, Economic Parity, Educational Access, and Healthcare Access. Guided by data-driven insights, we work to address disparities and create lasting opportunities for Latinas everywhere. We sponsor legislation aligned with our Policy Agenda and champion equity across California.

Network Mobilization

We activate our network of engaged alumnae and engaged programming participants to take action on impactful legislation. We foster civic participation through Get Out the Vote Campaigns and activations at HOPE community events.

HOPE BY THE NUMBERS



Over 35 Years of Inspiring Action and Strengthening Communities

HOPE has focused on empowering our communities through policy advocacy, leadership training, and increasing knowledge on the contributions made to advance the status of women and all for over three decades.



2,000+ Alumni trained by HOPE's Leadership Programs

HOPE leaders shape public policy, serve on boards and commissions, and advocate on issues including gender and racial justice, education and healthcare access, and pay equity.



3,000 Leaders Directly Served Annually

To date, HOPE's innovative programming has served over 65,000 leaders and touched the lives of several thousand more through our policy advocacy efforts.



93% College Enrollment of our Youth Leaders

Outpacing the average statewide college enrollment rate of 62% in California. The HOPE Youth Leadership Program (HYLP) prepares low-income, high school juniors for a self-sufficient future that will allow for economic and political parity through a college education.



+1,700 Nonprofit Board and Government Appointed Positions Served

Our HOPE Leadership Institute alumni have served on over 500 appointed government positions and more than 1,250 nonprofit board positions.

HOPE Board of Directors

Officers

Board Chair | **Erica Cabrera**, PG&E
CEO | **Helen Iris Torres**, HOPE
1st Vice Chair | **Laura Arciniega**, The Raben Group
1st Vice Chair Elect | **Maribeth Annaguey**, Annaguey McCann
2nd Vice Chair | **Nora Dominguez, Ed.D.**, Farmworkers Institute of Education & Leadership Development (FIELD)
Treasurer | **Anabel Giron**, California Wellness Foundation
Secretary | **Lennies Gutierrez**, Comcast

Members

Sandra Magaña Cuellar, Charter Communications
Lisette Islas, Lifeline Community Services
Elsa Valay-Paz, SoCalGas

HOPE Founding Members

Founding President Maria Contreras-Sweet | Former U.S. Small Business Administrator
Carmela Locayo | National Association for the Hispanic Elderly
Minnie Lopez-Baffo | SoCalGas (Retired)
Olga E. Moreno | Bona Fide International
Maria Salinas | President, Los Angeles Chamber of Commerce
Gilda Bojorquez-Gjurich | *In Memoriam*

Awards

2025 James Irvine Foundation Leadership Award
2018 HIPGiver Gender Equity Award | Hispanics in Philanthropy
2017 Champion in Education Award | LA Latino Chamber of Commerce
2015 Community Partnership Award | Southern California Edison
2014 Latino Spirit Award, Achievement in Community Empowerment | CA Latino Legislative Caucus
2014 Medallion Award | National Association of Secretaries of State
2013 Small Business Advocate of the Year | CA Hispanic Chamber
2013 Advocate of the Year | Latina Style Magazine

Connect with HOPE

Latinas.org | latinaselatinas.org

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