#### HISPANAS ORGANIZED for POLITICAL EQUALITY

# exas-LATINA LEADERS LUNCHEON

December 9, 2025 | 11:30 am - 1:00 pm

San Antonio Botanical Garden

555 Funston Place • San Antonio, TX 78209

SPONSORSHIP PACKAGES
AND OPPORTUNITIES





## **About HOPE**

#### Hispanas Organized for Political Equality®

HOPE® is a nonprofit, nonpartisan organization committed to ensuring political and economic parity for Latinas through leadership, advocacy, and education to benefit all communities and the status of women.

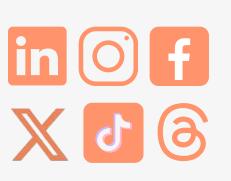
HOPE® prepares and supports Latinas as civic leaderswhile providing inclusive leadership opportunities open to all who want to learn from the Latina perspective. We advance civic education, foster community leadership, and advocate for fair and informed policy solutions that expand opportunity for every community.

For more than 35 years, HOPE's innovative programs have trained and inspired over 65,000 participants nationwide, while our public education and advocacy efforts have reached millions more. Our work highlights the experiences and contributions of Latinas to the U.S. economy and society, helping to strengthen civic participation and build stronger, more representative communities.



- 65,000 Leaders Served Nationwide
- 15+ Annual Events
- 2,000+ Multigenerational Program Graduates
- 1,800+ Nonprofit Board & Appointed
   Government Positions served by Alumnae

## Our Reach



53.8K

Followers Across our Social Platforms



#### 500 Million

**Media Impressions Garnered each year** 



13K

**Email list of engaged community members** 



**40K** 

Monthly Website Impressions



# About the Texas Latina Leaders Luncheon

**Uniting Local Voices to Celebrate Leadership and Strengthen Communities** 

December 9, 2025 | San Antonio Botanical Garden

#### **100-150 IN-PERSON ATTENDEES**

HOPE will host the Texas Latina Leaders Luncheon on December 9, 2025, bringing together community and business leaders to celebrate leadership, share strategies for expanding representation across sectors, and explore opportunities that drive economic growth across the state. The luncheon will also feature insights from HOPE's National Economic Status of Latinas Report, highlighting key findings on workforce participation and economic impact with a special focus on Texas.

Building on the success of HOPE's inaugural Latina Empowerment Day in San Antonio in 2023, this new event continues HOPE's commitment to connecting leaders, strengthening professional networks, and fostering opportunities that contribute to shared prosperity. With over 35 years of experience, HOPE remains a trusted platform for advancing leadership and collaboration that benefits communities nationwide.

# Sample Agenda\*

#### Registration

11:00 am

### Program Opening & Economic Status of Latinas *National* Report

11:30 am – 12:00 pm

#### **Luncheon Break**

12:00 pm – 12:10 pm

# Luncheon Panel: Economic Mobility and Latina Leadership Pathways in Texas & San Antonio

12:10 pm – 12:50 pm

#### **Program Closing**

12:50 pm – 1:00 pm

#### **Networking**

1:00 p.m. – 1:30 p.m.

\*Schedule is subject to change. HOPE updates the format of the conference to ensure the participants' best experience.

# Sponsorship Packages

The Texas Latina Leaders Luncheon offers sponsors a unique platform to connect with influential community and business leaders, enhance brand visibility among professionals, and invest in the next generation of leadership and rising talent shaping Texas's future.

01	PRESENTING SPONSOR	SOLD OUT
02	UPLIFT SPONSOR	\$10,000
03	SUPPORTING SPONSOR	\$5,000
04	FRIEND OF LATINA LEADERS	\$2,000

## PRESENTING SPONSOR



Industry Exclusive at this level. Limit of 1.

#### **BENEFITS**

- 1. Exclusive "Presenting Sponsor" designation, recognized as the lead co-sponsor of the luncheon.
- 2. Opportunity to give on-stage remarks.
- 3. Premier logo placement on all event materials (website, program, social media, on-site signage).
- 4. Customized recognition of sponsorship shared in-feed on HOPE social media channels (designed and approved by HOPE).
- 5. Co-branding of the Luncheon program.
- 6. Co-branding of the networking session.
- 7. 15 complimentary event tickets.
- 8. Reserved VIP seating for guests.
- 9. Exclusive press release quote opportunity and featured in event marketing campaign.

## UPLIFT SPONSOR



#### **VISIBILITY BENEFITS**

- 1. "Uplift Sponsor" designation with logo on select materials (website, program, on-site signage).
- 2. Uplift Sponsor tier acknowledgement shared in-feed on HOPE social media channels.
- 3. 10 complimentary event tickets.
- 4. Reserved seating for guests.
- 5. Acknowledgment during the event.

#### **BENEFITS**

- 1. "Supporting Sponsor" designation with logo on select event materials (website, program, on-site signage).
- 2. 5 complimentary event tickets.
- 3. Acknowledgment during the event.

# FRIEND OF LATINA LEADERS

\$2,000

#### **BENEFITS**

- 1. "Friend of Latina Leaders" designation with name or logo listed on select event materials (website, program).
- 2. 4 complimentary event tickets.

### **Sponsorship Confirmation**



For inclusion in program book, signage and all other marketing materials, please respond by November 26, 2025. For inclusion in digital communications, please respond by November 30, 2025.

For more information please contact Xiomara Peña at xpena@latinas.org

COMPANY INFORMATION			PLEASE INCLUDE US AS A SPONSOR OF THE TEXAS LATINA LEADERS LUNCHEON IN THE FOLLOWING CATEGORY:
Company/Organizat	ion Name		\$15,000 PRESENTING SPONSOR (SOLD OUT)
Name	Title		\$10,000 UPLIFT SPONOSR
			\$5,000 SUPPORTING SPONSOR
Address			\$2,000 FRIEND OF LATINA LEADERS
City	State	ZIP	PAYMENT
Email	Mobile No.		ACH payment of the sponsorship amount is preferred, however, we do accept payment via check. Please select your payment method and a HOPE staff member will be in touch to provide payment details.
 Signature			Make checks payable to "HOPE" ACH PAYMENT PLEASE INVOICE ME 800 Wilshire Blvd, Suite 860 Los Angeles, CA 90017 TOTAL ENCLOSED