

# SPONSORSHIP OPPORTUNITIES



HISPANAS ORGANIZED *for* POLITICAL EQUALITY

## CELEBRATING

# 35<sup>TH</sup> ANNIVERSARY AWARDS DINNER

DECEMBER 5, 2024 | 6 – 9 PM  
THE BILTMORE HOTEL LOS ANGELES

Underwriter  
Sponsors



Uber

Event Chair  
LUPITA SANCHEZ CORNEJO  
AT&T

Spirit of HOPE Honoree  
ANGELA PADILLA  
President, FundaMental Change



# 35TH ANNIVERSARY AWARDS DINNER

Thursday, December 5, 2024 | Millennium Biltmore Hotel

## SPONSORSHIP OPPORTUNITIES

### UNDERWRITER OF HOPE'S 35th ANNIVERSARY DINNER | \$35,000 (SOLD OUT)

***Limit of two sponsors at this level. Industry Exclusive.***

- Prime recognition as UNDERWRITER sponsor with company name and/or logo on all printed materials, press releases, step and repeat, and official signage at the event.
  - Logo placement on special save the date e-vite.
  - Prominent logo in 5 HOPE e-mail blasts to the HOPE database.
  - 2+ months of corporate logo visibility on the HOPE Facebook and Twitter cover photo, HOPE website (home page and event page) with link to company website.
  - Prominent logo placement on digital program.
  - Customized acknowledgement and Community Statement on HOPE's social media (designed and approved by HOPE).
  - Speaking opportunity during main program.
  - Main program acknowledgement/recognition.
  - Photo opportunity with awardees.
  - Two (2) tables: (1) VIP seating, table of 10 and (1) Preferred seating, table of 10.
- 

### TITANIUM SPONSOR | \$25,000

***Limit of two sponsors at this level. Industry Exclusive.***

- Recognition as a TITANIUM sponsor with company name and/or logo on all printed materials, press releases, step and repeat, and official signage at the dinner.
  - Logo placement on the HOPE event website and digital program with link to company website.
  - Logo placement on special save the date e-vite.
  - Logo placement in 4 HOPE e-mail blasts to the HOPE database.
  - Customized acknowledgement and Community Statement on HOPE's social media (designed and approved by HOPE).
  - Main program acknowledgement/recognition.
  - VIP seating, table of 10.
- 

### GOLD SPONSOR | \$20,000

- Recognition as a GOLD Sponsor with company logo on official signage at the dinner.
- Logo Placement on special save the date e-vite.
- Logo placement on the HOPE event website and digital program with link to company website.
- Logo placement in 3 HOPE e-mail blasts to the HOPE database.
- Gold Sponsor tier acknowledgement on HOPE social media.
- Main program acknowledgement/recognition.
- VIP seating, table of 10.



# 35TH ANNIVERSARY AWARDS DINNER

Thursday, December 5 | Millennium Biltmore Hotel

## SPONSORSHIP OPPORTUNITIES

### SILVER SPONSOR | \$15,000

- Recognition as a Silver Sponsor with company logo on official signage at the dinner.
  - Logo placement on the HOPE event website and digital program with link to company website.
  - Logo placement on special save the date e-vite (If confirmed by September 5, 2024) and in 2 HOPE e-mail blasts to the HOPE's database.
  - Silver Sponsor tier acknowledgement on HOPE social media.
  - Main program acknowledgement/recognition.
  - Preferred seating, table of 10.
- 

### BRONZE SPONSOR | \$10,000

- Recognition as a Bronze Sponsor with company logo on official signage at the event.
  - Logo placement on the HOPE event website and digital program with link to company website.
  - Logo placement in 1 HOPE e-mail blast to the HOPE database.
  - Bronze Sponsor tier acknowledgement on HOPE social media.
  - Main program acknowledgement/recognition.
  - Preferred seating, table of 10.
- 

### CRYSTAL SPONSOR | \$6,000

- Recognition as a Crystal Sponsor with company logo on official signage at the event.
  - Logo placement on the HOPE event website and digital program with link to company website.
  - Crystal Sponsor tier acknowledgement on HOPE social media.
  - Logo placement in 1 HOPE e-mail blast to the HOPE database.
  - Reserved seating, table of 10.
- 

### RESERVED TABLE OF TEN | \$5,000

- Reserved seating, table of 10.
- 

### CONGRATULATORY DIGITAL AD | \$2,000

- Congratulatory Digital ad with company logo and message, designed by HOPE. Screens displayed during the dinner program.
- Two (2) Awards Dinner tickets.



# Sponsorship Confirmation



- For Inclusion in Digital Save the Date and Early Bird promotions, please respond by August 15, 2024.
- For inclusion in Digital Invite and max number of e-mail inclusions, please respond by September 5, 2024.
- For inclusion in printed materials, please respond by November 15, 2024.

For more information please contact Johanna Bonillo at [jbonillo@latinas.org](mailto:jbonillo@latinas.org) or (213) 308-6947.

## Media Recognition

To ensure proper media recognition please provide the following information:

### SOCIAL MEDIA

- Provide company webpage, social media handles, and relevant hashtags.
- Follow **eHOPELatinas** on social media:
  - [facebook.com/hopelatinas](https://facebook.com/hopelatinas)
  - [instagram.com/hopelatinas](https://instagram.com/hopelatinas)
  - [twitter.com/hopelatinas](https://twitter.com/hopelatinas)
  - [linkedin.com/company/hopelatinas](https://linkedin.com/company/hopelatinas)

### LOGO SPECIFICATIONS

Provide preferred company logo for recognition in the following format:

- PNG file preferred
- High resolution (300dpi)
- Acceptable formats EPS, JPG, JPEG

## COMPANY INFORMATION

Company/Organization Name

Name Title

Address

City State ZIP

Email Mobile No.

Signature

**PLEASE INCLUDE US AS A SPONSOR OF HOPE'S 35th ANNIVERSARY AWARDS DINNER IN THE FOLLOWING CATEGORY:**

- ☐ \$35,000 UNDERWRITER SPONSOR (SOLD OUT)
- ☐ \$25,000 TITANIUM SPONSOR (ONE AVAILABLE)
- ☐ \$20,000 GOLD SPONSOR
- ☐ \$15,000 SILVER SPONSOR
- ☐ \$10,000 BRONZE SPONSOR
- ☐ \$6,000 CRYSTAL SPONSOR
- ☐ \$5,000 RESERVED TABLE OF TEN
- ☐ \$2,000 CONGRATULATORY DIGITAL AD

## PAYMENT

ACH payment of the sponsorship amount is preferred, however, we do accept payment via check. Please select your payment method and a HOPE staff member will be in touch to provide payment details.

Make checks payable to "HOPE"  
634 S. Spring St., Suite 920  
Los Angeles, CA 90014

- ☐ ACH PAYMENT
- ☐ PLEASE INVOICE ME
- ☐ \$ TOTAL ENCLOSED

[www.Latinas.org](http://www.Latinas.org)

HOPE is a 501 (C)(3) nonprofit, nonpartisan organizations, federal tax ID #95-4718409