VISION
Latinas inspiring, empowering, and engaging leadership to strengthen all communities.

MISSION
HOPE is a nonprofit, nonpartisan organization committed to ensuring political and economic parity for Latinas through leadership, advocacy, and education to benefit all communities and the status of women.

CONTENTS
01  PRESIDENT’S MESSAGE & EXECUTIVE DIRECTOR’S MESSAGE
02  INTRODUCTION & ECONOMIC EMPOWERMENT
03  EDUCATION
04  HEALTH
05  POLITICAL REPRESENTATION
06 - 07  REGIONAL OVERVIEW
08  HOPE’S TEEN PREGNANCY INITIATIVE
09  THE STATE OF LATINAS NATIONALLY
10  JOIN HOPE & 2003 AFFILIATES AND PARTNERS
11  2003-2004 HOPE ASSOCIATES
12  LEADERSHIP OF HOPE
HOPE Leadership Strategic Partners – Contribution of $50,000

HOPE Leadership Strategic Partners – Contribution of $50,000

Benefactors – Contributions of $30,000

Year Round Sponsors – Contributions of $20,000

Community Partners and Youth Leadership Through Literacy Sponsors – Contributions of $15,000

ACKNOWLEDGEMENTS

HOPE would like to thank the following individuals for their expertise and talent in producing the *STATE OF LATINAS IN CALIFORNIA, 2003 YEAR IN REVIEW.*

2003 YEAR IN REVIEW CHAIR

LUPITA C. GARZA

Angela Acosta

Audrey Diaz

Marty Uribes

ALMA Group Inc.

Data Collection and Policy Expertise

Writer and Editor

Communications

Graphic Design

*Los Angeles Times*
PRESIDENT’S MESSAGE: AN EXECUTIVE SUMMARY

HOPE, Hispanas Organized for Political Equality, is proud to present its report on *The State of Latinas in California*. Latinas in this great state are full of promise and potential. The spirit and drive we see in the Latina entrepreneur – California has the most Latina-owned businesses in the Nation – is a glimmer of hope during these economic hard times. The potential that each Latina kindergartner holds if she’s educated and empowered to reach her dreams can be California’s promise as she represents 1 in every 2 female kindergartners in this state. The growing number of Latinas stepping up to represent their communities via elected or appointed positions is a momentum we can build upon.

*The State of Latinas in California* is a compilation of findings from our successful Latina Leadership Roundtables throughout the state, data collected from the 2000 Census, and HOPE’s 2003 survey. Key findings of the report will not only enable HOPE to be better advocates for the 5 million Latinas living in California, but can arm our elected officials throughout the state with Latina specific data they can use as they work toward solutions to our state’s fiscal crisis.

Understanding the nuances of the Latina population allows us to:
1) Understand specific needs of the Latina community, and
2) Develop solid public policy recommendations.

Key findings of the report include:

**Economic Empowerment: Small Business Development**
- California has the largest number of Latina-owned businesses in the Nation

**Education: College Preparation and Higher Education**
- Latinas are a youthful population translating into more educational needs and youth activities
- A Latinas ability to graduate from a 2-year college, on average, doubles her annual income

**Health: Access and Teen Pregnancy**
- Latina teen pregnancy is the highest of all ethnic groups
- Latinas are uninsured at higher rates than their counterparts yet participate at high rates in the labor force

As Californians we face many challenges given our current fiscal crisis. I believe it is of the utmost importance that as we seek solutions to these challenges, that the Latina voice is not lost in the process. This report is a call to action for elected officials, community leaders, corporate leaders, and all those concerned with having California remain the Golden State.

*The State of Latinas in California* was made possible through the hard work and dedication of the HOPE staff under the leadership of Lupita Garza, 2003 Year in Review Chair. We hope you take the time to thoughtfully review our work.

Elmy Bermejo
President
HOPE

EXECUTIVE DIRECTOR’S MESSAGE: A YEAR IN REVIEW

*The State of Latinas in California* is a testimony of HOPE’s contributions to resolving California’s fiscal crisis and the critical information contained in this report for discussion and review.

2003 was a tremendous year of growth and success for HOPE, thanks largely to the commitment and leadership of the Latinas we serve and the individuals and corporations who understand that investing in Latinas secures the betterment of our State and Nation. In 2003, HOPE impacted the lives of over 3,000 Latinas directly while key empowerment messages and policy issues were disseminated throughout all of the major media markets in California. In the past year HOPE has celebrated the following:

- Creation of a “Latina Smart” National Policy Initiative resulting in the introduction of U.S. Senate Bill 1956, the HOPE Youth Pregnancy Prevention Act
- Convening of the first ever Public Hearing on the Status of the California Budget and its impact on Latinas providing over 700 Latinas crucial information as they met with California legislators
- Graduation of the 5th HOPE Leadership Institute Class, bringing the total number of graduates to 181. Over 30% of the alumnae have achieved appointed or elected office
- Formalization of the Youth Leadership Through Literacy Program, which was featured in the Los Angeles Times
- One of the leading nonprofits to form the “Latino Coalition Against Proposition 54” and campaign successfully to defeat the initiative
- Creation of an innovative e-Newsletter distributed to over 3,500 community, corporate, and political leaders
- Convening over 200 Latina Leaders from across the state to discuss the future leadership roles of Latinas
- Publishing "The Affluence of Latinas", HOPE’s third installment of Profiles in Leadership. This publication focused on the achievements of Latinas economically. It has been distributed to over 5,000 readers

HOPE’s first order of business in 2004 is ensuring that Latina leaders are engaged in the California budget process providing a critical voice on fiscal impacts on the Latina population. May we as a community of concerned individuals unite with hope and innovation to advance our State and Nation.

With HOPE toward the future,

Helen Iris Torres
Executive Director
ECONOMIC EMPOWERMENT

Small businesses are the economic engines moving California forward. California is ranked number 1 in the number of Latina-owned businesses in the nation which are primarily in the service sector and have the potential to grow exponentially given access to capital, contracts, and technical assistance.

HOPE's 2003 California Policy Initiative outlined the following short term priorities:

- Setting statewide priorities for small business development and implementation
- Increasing awareness that state technical assistance is available
- Continuing to ensure that state contracts are easily accessible to small business

HOPE's 2003 Profiles in Leadership, the "Affluence of Latinas," sought to heighten the financial awareness Latinas need to have in terms of starting up a business, owning a home, investing, and advocating for sound policy that benefits California’s business climate. HOPE also provided targeted, in-depth financial planning workshops during the 12th Annual Latina History Day for both Latina adults and high school students. “Financial Literacy” training will continue in HOPE’s 2004 programming.

In 2002, California majority-owned, privately held Hispanic women owned businesses numbered 125,959, have 5.6 billion in sales and employ 48,075. Latina-owned businesses have grown 24.3% from 1997-2002, comprise 16.9% of all women owned businesses, and comprise 33.2% of Latino owned businesses.

How do Latinas Compare:

California Women-Owned Businesses

<table>
<thead>
<tr>
<th></th>
<th>Latina</th>
<th>Asian &amp; Pacific Islander</th>
<th>African American</th>
<th>All Women-Owned</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sales (in millions)</td>
<td>125,959</td>
<td>103,778</td>
<td>28,318</td>
<td>745,749</td>
</tr>
<tr>
<td>Employees</td>
<td>48,075</td>
<td>40,000</td>
<td>10,000</td>
<td>200,000</td>
</tr>
</tbody>
</table>

1 US Census Bureau, 2000
2 US Census Bureau, 2000
3 Center for Women’s Business Research, Source: Estimates using US Census Bureau of Census Data
4 Ibid
K-12
Latinas represent 1 in every 2 female kindergartners in California’s public schools. Latinas represent 22% of all students enrolled in K-12 in California’s public schools. Preparing Latinas to be competitive college applicants and students depends upon their success within the California public school system.

HOPE’s 2003 California Policy Initiative outlined the following short term priorities for K-12 education:

- Earmark and maintain categorical programs that support student success in schools
- Ensure that all students are enrolled in rigorous academic course work meeting the A-G requirements
- Protect funding and program elimination for schools with low API scores

Long term priorities include:

- Mandate comprehensive, age appropriate sex education
- All high schools offer AP courses so that all students compete equally for college entrance
- Expand before and after school programs, including extracurricular and academic based programs

Community College
Latinas attend the California Community College (CCC) at the highest rates of all public institutions of higher education. If Latinas and the State are to continue to advance, it is imperative that the CCC be accessible, affordable, offer coursework that will allow Latinas to transfer in a timely manner to four year universities, and provide a combination of basic skills training and industry-specific training based on region. Data consistently shows that a Latina’s ability to complete 2 years of higher education can double her annual earnings.

HOPE’s 2003 California Policy Initiative outlined the following short-term priorities for the California Community Colleges:

- Increase Latina transfer rates by maintaining funding for outreach, matriculation, recruitment, and retention programs at the community college level
- No tuition increase for community college students
- Maintain CSU and UC outreach, matriculation, and retention funding

HOPE will continue this work in 2004 with an emphasis on ensuring that the current population the CCC serves is not displaced by CSU/UC students who may receive dual admission.

Rosa Perez, President of Cañada Community College, on the prospect of “Dual Admission”:

“Without additional resources for both teachers and facilities to serve these additional students, we are going to have to displace current students from our colleges. Additionally, I am afraid many of the students that are displaced are those that utilize the community college system for basic skills education.”

---

How do Latinas Compare:

### CA K-12 Public School Enrollment (Female)6

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Latinas</td>
<td>243,074</td>
</tr>
<tr>
<td>African American</td>
<td>253,276</td>
</tr>
<tr>
<td>Asian</td>
<td>249,074</td>
</tr>
<tr>
<td>White</td>
<td>1,018,761</td>
</tr>
</tbody>
</table>

### CA 12th Grade Female Graduates Completing all Courses Required for UC and/or CSU Entrance7

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Graduates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Latinas</td>
<td>24.2% = 14,056 students</td>
</tr>
<tr>
<td>African American</td>
<td>29.5% = 3,714 students</td>
</tr>
<tr>
<td>Asian</td>
<td>61.8% = 11,089 students</td>
</tr>
<tr>
<td>White</td>
<td>44.7% = 31,991 students</td>
</tr>
</tbody>
</table>

### UC Female Enrollment8

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Latinas</td>
<td>3,619</td>
</tr>
<tr>
<td>African American</td>
<td>13,501</td>
</tr>
<tr>
<td>Asian</td>
<td>29,482</td>
</tr>
<tr>
<td>White</td>
<td>40,278</td>
</tr>
</tbody>
</table>

### CSU Female Enrollment9

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Latinas</td>
<td>14,487</td>
</tr>
<tr>
<td>African American</td>
<td>40,278</td>
</tr>
<tr>
<td>Asian</td>
<td>27,812</td>
</tr>
<tr>
<td>White</td>
<td>91,660</td>
</tr>
</tbody>
</table>

### Community College Female Enrollment10

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Latinas</td>
<td>73,809</td>
</tr>
<tr>
<td>African American</td>
<td>265,363</td>
</tr>
<tr>
<td>Asian</td>
<td>111,785</td>
</tr>
<tr>
<td>White</td>
<td>390,510</td>
</tr>
</tbody>
</table>

---

Access to Healthcare

1.2 million or 33% of Latinas in California are uninsured yet, Latinas participate in the workforce at high rates. As Latinas continue to work for small businesses, work part-time, or work in industry sectors that often do not provide health care benefits, it is imperative that Latinas continue to have access to quality and affordable health care.

**HOPE’s 2003 California policy initiative** outlined the following short-term priorities:

- Maintain Healthy Families Program outreach funding
- Maintain Medi-Cal eligibility redetermination annually
- Maintain medically needed Medi-Cal optional benefits
- Maintain Medi-Cal provider rates
- Maintain teen pregnancy prevention programs

HOPE’s long-term priority in this area was to expand the Healthy Families Program to parents and adults that qualify. HOPE will continue to be advocates for expansion of the Healthy Families Program despite the likelihood that the Healthy Families Program will be capped.

"With a sluggish economy, more working families will be struggling in low paying jobs without increasing premiums for health benefits for their children. Children without consistent access to health coverage endure preventive illnesses, use costly emergency room care, and struggle more in school."

– Karina Moreno, Children’s Defense Fund & 100% Campaign. HOPE 2003 PUBLIC HEARING TESTIFIER

"We learned long ago that not having health insurance could potentially throw our business into a tailspin. When El Clasificado had only 10 employees, our top salesperson got very sick. He didn’t have health insurance and couldn’t get the operation he needed. He was unable to work for a long period of time and consequently our sales declined. Health insurance for employees is important to any size business."

– Martha De La Torre, Owner El Clasificado. HLI GRADUATE, CLASS OF 2003

---

**Insured Latina:**

- 1.2 million or 33% of Latinas in California are uninsured[^10]
- 33% of Latinas under 17 are uninsured[^11]
- 42% of Latinas are privately insured[^12]
- 25% of Latinas are on Medi-Cal[^13]
- 685,722 children are enrolled in the Healthy Families Program of which, Latino children comprise 400,876 (66%).[^14]

**How Do Latinas Compare:**

**The Uninsured[^15]**

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Latinas</td>
<td>33%</td>
</tr>
<tr>
<td>African American</td>
<td>14%</td>
</tr>
<tr>
<td>Asian</td>
<td>19%</td>
</tr>
<tr>
<td>White</td>
<td>21%</td>
</tr>
</tbody>
</table>

**Medi-Cal[^16]**

- 1 of every 5 Latinas relies on Medi-Cal
- 1 of every 10 White Women relies on Medi-Cal
- 1 of every 3 African American Women relies on Medi-Cal

---

[^10]: CA Health Interview Survey, 2001
[^12]: Latina Health Policy Project, Latino Coalition for a Healthy California, November 1999
[^13]: Ibid
[^16]: Ibid
In just thirteen years, we have seen dramatic growth in the participation of Latinas in the State’s Legislature. In 1990, there was one Latina in the State Legislature and in 2003, there were 12. Representing Californians in the U.S. Congress are 5 Latinas, up from 0 in 1990. Latina voters are 1.2 million strong and, given the Latina Median age, the unregistered voter potential projected for 2004 is 1.7 million.¹⁸

HOPE strives to ensure Latinas have a voice at all levels of our representative democracy. The **HOPE Leadership Institute** cultivates Latina leaders from throughout the state and poises them to take the next step in their civic activism.

**HLI Statewide Appointments**

Now in its 5th year, the **HOPE Leadership Institute** has graduated 181 Latinas and the 2004 class has accepted 33 talented and diverse leaders from throughout California.

The following HLI graduates and/or Boardmembers have been appointed to critical statewide positions, representing Latina across California:

- **Leticia Vasquez**  
  *City Councilwoman, Lynwood*

- **Blanca Figueroa**  
  *Mayor, South El Monte*

The following HLI graduates were appointed to elected office in 2003:

- **Lali Moheno**  
  *Supervisor, Tulare County*

- **Frances Ortiz**  
  *Napa Unified School District*

- **Angela Acosta**  
  *Board of Vocational Nursing and Psychiatric Technicians*

- **Isabella I. Casillas**  
  *State Board of Nursing*

- **Claire Cifuentes**  
  *Domestic Violence Advisory Council*

- **Carrie Lopez**  
  *Workforce Investment Board*

- **Alva Moreno**  
  *Campus Sexual Assault Taskforce*

- **Helen I. Torres**  
  *Commission on Improving Life Through Service*

**“Our time is now! We have an incredible opportunity to use our talents and energy to create change and the way that program dollars are spent to lay a foundation that gives our kids real opportunities. We have an opportunity to elect leaders that are representative of our community and if we don’t take charge of that, then shame on us.”**

– Assemblymember Bonnie Garcia

**Latina Elected Officials in California is 288**

**SNAPSHOT**

<table>
<thead>
<tr>
<th>Elected Office</th>
<th>#</th>
<th>% of Total Latinas Elected</th>
</tr>
</thead>
<tbody>
<tr>
<td>Congress Members</td>
<td>5</td>
<td>1.7%</td>
</tr>
<tr>
<td>CA State Senators</td>
<td>6</td>
<td>2.0%</td>
</tr>
<tr>
<td>CA State Assemblymembers</td>
<td>6</td>
<td>2.0%</td>
</tr>
<tr>
<td>County Supervisors</td>
<td>3</td>
<td>1.0%</td>
</tr>
<tr>
<td>Other County Elected Officials</td>
<td>4</td>
<td>1.3%</td>
</tr>
<tr>
<td>City Mayors</td>
<td>24</td>
<td>8.3%</td>
</tr>
<tr>
<td>City Council Members</td>
<td>50</td>
<td>17.0%</td>
</tr>
<tr>
<td>CA School Board Members</td>
<td>142</td>
<td>49.0%</td>
</tr>
<tr>
<td>Other City Elected Officials</td>
<td>18</td>
<td>6.3%</td>
</tr>
<tr>
<td>Community College District</td>
<td>17</td>
<td>6.0%</td>
</tr>
<tr>
<td>Special Districts</td>
<td>11</td>
<td>3.8%</td>
</tr>
<tr>
<td>Superior Court Judges</td>
<td>2</td>
<td>0.7%</td>
</tr>
</tbody>
</table>

*NALEO Database as of January 2003. Solely based on NALEO Membership*

**How do Latinas Compare:**

**CA State Assembly**

| Total Women in State Assembly | 25 |
| Total Latinas in State Assembly | 6 |

**CA State Senate**

| Total Women in State Senate | 11 |
| Total Latinas in State Senate | 6 |
The Inland Empire has one of the fastest growing regions in all of California. A growing Latino population contributes significantly to that growth. Cultivating the next generation of leaders in the Inland Empire was a key finding of the Latina leaders in this region. From ensuring quality education for Latina youth to developing a regional strategic plan for increasing civic and voter participation, Latina leaders in the Inland Empire are poised to ensure civic participation reflects their growing population.

“The Latina Leadership Roundtable, sponsored by HOPE and held for Latina leaders in the Inland Empire, provided a unique opportunity for Latinas to come together to focus on issues impacting Latinos in general and Latinas in particular. As the fastest growing area in California, Latinas must be visible and at the forefront. As Latinas, it is imperative that we get involved and demonstrate our leadership skills to fully participate in the decision making process.”

– Ofelia Valdez-Yeager, Latina Women’s Forum

San Diego Latina leaders are ready to take their next step in terms of political activism. Leaders identified the need to create a “How To” manual for Latinas interested in running for office or serving on local boards and commissions. Because of the highly specialized industries found in the San Diego region, Latina leaders stressed the importance of quality K-12 education for Latinas as well as workforce development via the community college system.

Educating Latina youth in Fresno was viewed by Latina leaders of the region to be the most critical factor in empowering Latinas. A close second was the ability to provide support to Latina-owned-businesses. Latinas in the Fresno region were looking to each other to create the first "Fresno Latina" organization. Once organized, they hope the organization can begin to strategize on ways to decrease disparities and capitalize on unique opportunities.

"With the Central Valley’s grandiose geographic territory growing in population it is more important than ever for Latinas to become civically involved and take on the responsibility of pushing themselves to rise to the occasion of representation. It’s impressive that a statewide organization would take the time to do a roundtable and afford Central Valley Latinas the opportunity to come together and impress the need to organize a local Latina network as a vehicle to get to the next level. The roundtable allowed many to reflect about stepping up to the plate.”

– Claudia Soria-Delgado, Latino Issues Forum

---

**2000 Riverside County Population**

- Latina Population: 18% or 272,423
- Latina Political Representation: 3%
- Latina Age Distribution: 40% under 18, 55% 18-64, 5% 65+

---

**2000 San Bernardino County Population**

- Latina Population: 19% or 330,256
- Latina Political Representation: 5%
- Latina Age Distribution: 40% under 18, 56% 18-64, 5% 65+

---

**2000 Fresno County Population**

- Latina Population in Fresno: 21% or 170,086
- Latina Age Distribution: 41% under 18, 54% 18-64, 5% 65+
- Latina Political Representation: 6.4%
In 2003, HOPE launched the "HOPE Latina Leadership Roundtables" in an effort to foster Latina Leadership throughout the State. HOPE selected 5 key regions to have roundtable discussions and focused on cultivating Latina political power and forging new strategic partnerships.

**SAN JOSE (SANTA CLARA COUNTY) LATINA SNAPSHOT**

> Latina Leadership Roundtable, October 17, 2003. Partnering organization: Latina Coalition of Silicon Valley

Latinas in the San Jose region are feeling the effects of a downturn in the high-tech industry. With a higher than usual unemployment rate, the region is placing increasing importance on skills diversification. Consequently, Latina leaders in the San Jose region pressed upon the need for accessibility to institutions of higher education for job re-training. As advocates, San Jose Latina leaders made a call for better regional and statewide communication between Latina organizations in California.

<table>
<thead>
<tr>
<th>2000 SANTA CLARA COUNTY POPULATION</th>
<th>1,682,585</th>
</tr>
</thead>
<tbody>
<tr>
<td>Latina Population</td>
<td>12% or 193,844</td>
</tr>
<tr>
<td>Latina Age Distribution</td>
<td>36% under 18 59% 18-64 5% 65+</td>
</tr>
<tr>
<td>Latina Political Representation</td>
<td>7%</td>
</tr>
</tbody>
</table>

**LOS ANGELES LATINA SNAPSHOT**

> Latina Leadership Roundtable: November 14, 2003

The Los Angeles region has been the home to many Latina firsts in the State, especially in the area of political representation. With a history of political activism in mind, Latina leaders in the Los Angeles region stressed the importance of maintaining a "pipeline" of Latinas in elected and appointed office. Maintaining this "pipeline" was identified as the primary way to ensure quality K-12 education and a healthy business climate for Latina-owned businesses in Los Angeles.

"The need for Latinas to hold leadership positions is obvious...we have the numbers, we know the challenges, and we have the commitment to our communities. Translating this potential is not obvious or automatic. Preparing Latinas for the mantle of leadership takes a serious investment of time, energy, and dollars. We must make a smart investment in the leadership development of our most promising leaders."

– Carrie Lopez, Executive Director, CORO Southern California

<table>
<thead>
<tr>
<th>2000 LOS ANGELES COUNTY POPULATION</th>
<th>9,519,338</th>
</tr>
</thead>
<tbody>
<tr>
<td>Latina Population in Los Angeles</td>
<td>22% or 2,109,525</td>
</tr>
<tr>
<td>Latina Age Distribution</td>
<td>37% under 18 58% 18-64 5% 65+</td>
</tr>
<tr>
<td>Latina Political Representation</td>
<td>10%</td>
</tr>
</tbody>
</table>
High teen birth rates not only pose a burden to the health care system but also limit opportunities for young women if they do not complete high school. Although teen birth rates have been declining steadily in the last decade, Latina teen births represent 67% of teen births in California. California must continue on the road of providing comprehensive, age appropriate sex education to our youth if we hope to see a steady decline in Latina teen birth rates.

Through a grant from The California Wellness Foundation, HOPE has been able to mobilize the 2002 and 2003 HOPE Leadership Institute classes into bringing awareness around the issue of teen pregnancy to a variety of audiences. From compiling research to make compelling cases for HOPE’s state and national policy initiatives, to working with local elected school board members on creating sound comprehensive age appropriate sex education curriculum, HOPE has been at the forefront of teen pregnancy prevention advocacy.

HOPE’s 2003 California Policy Initiative outlined the following priorities around teen pregnancy prevention:

- Maintain teen pregnancy prevention programs
- Mandate comprehensive, age appropriate sex education (K-12)

HOPE’s 2003 National Policy Initiative outlined the following priorities around teen pregnancy prevention:

- Support comprehensive, age appropriate sex education policies and programs that are inclusive of abstinence education
- Support comprehensive programs that include and engage parents, individuals, schools, community based organizations, businesses, the media, faith based organizations, and health care providers in the prevention of teen pregnancy
- Incorporate research-based, data-driven programs and policies to assure that resources are applied most effectively

As a result of HOPE’s advocacy on the issue of teen pregnancy during the Latina Action Day, Washington DC conference, Senator Barbara Boxer introduced on November 25, 2003, the “HOPE Youth Pregnancy Prevention Act,” a bill to provide assistance to States and nongovernmental entities to initiate public awareness and outreach campaigns to reduce teenage pregnancies.

“The HOPE meeting with her [Senator Boxer] had clearly left a strong and positive impression. She referenced the meeting in her remarks, mentioned what an important group of women were in the organization, stated that HOPE had made teen pregnancy prevention a very high priority, and repeated a number of the compelling statistics about the issue for Latinas. She was quite passionate and I’m sure this was in no small measure because of your meeting with her. Again, I think you and all the members of the task force have a lot to be proud of.”

– Andrea Kane, Director of Public Policy, National Campaign to Prevent Teen Pregnancy


How do Latinas Compare:

Teen Births in California

9% African American
19% White
67% Latinas

Source: CA Center for Health Statistics
THE STATE OF LATINAS NATIONALLY

In 2003, HOPE converged on our Nation’s Capitol for the 6th Annual Latina Action Day, Washington, DC. The focus of the conference was to more clearly define and strengthen the Latina Agenda. HOPE inaugurated its National Policy Initiative in 2003 which highlighted proposed legislation in both the House and Senate and created a forum in which participants of Latina Action Day made determinations as to whether or not a given policy could be deemed, "Latina Smart."

POLICIES ANALYZED INCLUDED:
- American Dream Down Payment Initiative
- Homeownership Tax Credits (2 Senate Bills, 1 House Bill)
- No Child Left Behind Act
- The DREAM Act
- The Student Adjustment Act
- Small Business Health Fairness Act

PROFILE OF THE U.S. LATINA

US Population

<table>
<thead>
<tr>
<th>Year</th>
<th>Total US population:</th>
<th>291.2 million</th>
</tr>
</thead>
<tbody>
<tr>
<td>2002</td>
<td>Total Latino/a population:</td>
<td>38.8 million or 13.5% of the total population</td>
</tr>
</tbody>
</table>

| Year | Total female population: | 146.7 million |
|------| Total Latina population: | 18.3 million |

Age

| Year | US Female Median Age: | 36.7 |
|------| Total Latina Median Age: | 26.9 |

Median Earnings

| Year | US Female Median Earnings year round, F/T Work: | $28,720 |
|------| Total Latina Median Earnings year round, F/T Work: | $21,607 |

Education

| Year | US Female | 79.4% |
|------| Latina | 55.1% |

| Year | US Female with Bachelor’s degree or higher: | 21.9% |
|------| Total Latina with a Bachelor’s degree or higher: | 8.9% |

Healthcare

| Year | Total female population without health care insurance: | 13.5% |
|------| Latinas without health care insurance: | 30.5% |

Teen Birth Rates

| Year | US Teen Births: | 45.3 |
|------| Latina Teen Births: | 86.4 |

Small Business

| Year | US Female Owned Businesses: | 6.2 million |
|------| US Latina-owned Businesses: | 5 million (470,344) |

Voter Registration

| Year | Females Registered to Vote: | 101.4 million or 70.9% of total female population |
|------| Latinas Registered to vote: | 7.1 million or 18% of total Latina population |

43 US Census Bureau 2000
44 Latina population is estimated at 53% of the total Latino population
45 US Census Bureau 2000
46-49 Ibid
50 Center for Women’s Business Research
51 US Census Bureau 2000
JOIN HOPE

The HOPE Associates are one way for you to join the growing HOPE family. By becoming a HOPE Associate, you can support HOPE's year-round programming and help expand a statewide network of Latina leaders.

If you are an organization interested in supporting HOPE, you can become an Affiliate organization. Affiliate organizations support HOPE programming by recruiting individuals from their membership base to partake in HOPE's conferences.

$250 – GUARDIAN OF HOPE
Acknowledged in HOPE’s key publications & website
10% discount on HOPE conferences Symposium, Latina Action Day Sacramento and Washington D.C.
HOPE T-shirt (indicate size preference S or M), Women of HOPE book, a HOPE pin, and a set of “HOPE Rising” postcards.

$100 – PATRON OF HOPE
Acknowledged in HOPE’s key publications & website
5% discount on HOPE conferences Symposium, Latina Action Day Sacramento and Washington D.C.
HOPE Pin, and a set of “HOPE Rising” postcards.

$50 – ADVOCATE OF HOPE
Acknowledged in HOPE’s key publications & website
HOPE pin, and a set of “HOPE Rising” postcards.

$25 – LEGACY OF HOPE
For seniors 60+ years of age
Acknowledged in HOPE’s key publications & website

$20 – HOPE FOR TOMORROW
For high school or college students
Acknowledged in HOPE’s key publications & website
HOPE pin, and a set of “HOPE Rising” postcards.

AFFILIATE ORGANIZATIONS
Affiliate Organizations are required to pay an affiliate fee or recruit a set number of individual members to pay the registration fee for a given conference. The organization’s affiliate status will be recognized during the conference and in the printed program.

For more information, call HOPE at 213-622-0606 or visit our website at www.latinas.org

2003 AFFILIATES AND PARTNERS

Adam Schiff, US House of Representatives
Alzheimer’s Disease Center (UC Davis)
Blanca Alvarado, Santa Clara County Supervisor
CA Commission on the Status of Women
CA Legislative Women’s Caucus
CA Primary Care Association
Carol Liu, CA State Assembly
CEWAER
Chicana Latina Foundation
Cindy Chavez, San Jose City Council
Club Latina, Napa Valley
Contra Costa College
Contra Costa County Latino Leadership Council
El Clasificado
Encourage Tomorrow
Fresno Pacific University
Gloria Negrete McLeod, CA State Assembly
Greater Riverside Hispanic Chamber of Commerce
Hilda Solis, US House of Representatives
Jack Scott, CA State Senate
Jenny Oropeza, CA State Assembly
John Burton, CA State Senate
Jose Huizar, LAUSD Board President
Judy Chu, CA State Assembly
Latina Coalition of Silicon Valley
Latina Leadership Network
Latina Women’s Forum
Latino Issues Forum
Latino Network
Lucille Roybal-Allard, US House of Representatives
MANA de Orange County
Manny Diaz, CA State Assembly
Marco Firebaugh, CA State Assembly
Martha Escutia, CA State Senate
Mujeres from Santa Cruz County
Nicole Parra, CA State Assembly
Nora Campos, San Jose City Council
Pasadena League of Women Voters
Sheila Kuehl, CA State Senate
Steve Madison, Pasadena City Council
Sutter Health
Vision New America
Wendy Gruel, Los Angeles City Council
GUARDIAN OF HOPE
Yvette Abich
Ena Alcaraz
Wendy Avila
Elmy Bermejo
Gilda Bojorquez-Gjurich
Ruth Castro
Nadine Chaves
Claire Cifuentes
Yasmin Davidds
Edward De La Rosa
Mary Jean Duran
Alycia Enciso
Cristina Fuentes
Maria Gallo
Carrie L. Lopez
Olga Martinez
Diane Medina
Eileen Miranda and John Jimenez
Mark L. Mullinix
Berenice Onofre-Mendez
Frank and Irma Quevedo
Nilza Serrano
Helen Iris Torres
Susan Trigueros
Nora Vargas
Celina Vasquez
Antionette Velasquez

PATRON OF HOPE
Angela Acosta
Katherine Aguilar Perez
Richard Alarcon
Fanny Arroyo
Monica Blanco-Etheridge
Nora Campos
Guadalupe R. Corona
Addy Cortez
Judy Davidds
Audrey Diaz
Olga Fernandez
Blanca M. Figueroa
Lupita C. Garza
Julia Juarez
Susan Kane
Mireya Lange
Rosana Madrigal
Sandra Magaña
Olivia G. Martinez
Kayleen Maya-Avilés
Suzanne Moreno
Terry Olivas-De La O
Katherine Padilla
Paula Petrotta
Lisa Quigley
Pearl Quinones
Rosa Ray
Rosa Maria Robles
Diana Rodriguez
Mary Rosas
Celeste Grijalva Royer
Helen Romero Shaw
Carmen Sigler
Maria de Jesus Torres
Elaine A. Treviño
Linda Treviño
Olga Villalpando

ADVOCATE OF HOPE
Gina Alonso
Nellie Andrade
Ana M. Bouza
Carmen Garcia
Ericka Gutierrez
Mabel Iturriaga-Yosifi
Rosemary Kamei
Georgina Maldonado
Linda Martinez
Cheryl Quintana Leader
Catherine JK Sandoval
Alejandra Sotelo
Brissa Sotelo
Rina Venturini
Elizabeth Zamora

LEGACY OF HOPE
Helen F. McClure
Victoria Rodriguez
Maria T. Solis-Martinez
Olga E. Terrazas

HOPE FOR TOMORROW
Leticia Garcia
Victoria Limon
Lizeth Olague
Kelly D. Rich
Estee Rodriguez
Helena Maria Viramontes
Christine Zubia
2003 LEADERSHIP OF HOPE

BOARD OF DIRECTORS

PRESIDENT
Elmy Bermejo
CA Commission on the Status of Women

EXECUTIVE DIRECTOR
Helen I. Torres

OFFICERS

IMMEDIATE PAST PRESIDENT
Susan Sifuentes-Trigueros
The Gas Company/A Sempra Energy Utility

SENIOR VICE PRESIDENT
Mary Rosas
Eli Lilly and Company

VICE PRESIDENT
Karen Sifuentes-Monares
Brown-Forman Spirits America

EXECUTIVE VICE PRESIDENT
Elaine Treviño
California Department of Food & Agriculture

TREASURER
Sandra Magaña
Charter Communications

SECRETARY
Carrie Lopez
Coro of Southern California

DIRECTORS

Luisa Acosta-Franco
Farmers Insurance Group

Ena M. Alcaraz
State Farm Insurance

Wendy L. Avila
Kern County District Attorney’s Office

Martha Diaz Aszkenazy
Pueblo Contracting Services

Gilda Bojorquez-Gjurich
Critical Connections

Nadine Chaves
Parking Company of America

Yasmin Davidds
Empowering Latinas, Inc.

Dorene C. Dominguez
Vanir Construction Management Inc.

Diane Diaz
Lupita C. Garza
TELACU

Yvette C. Martinez
Metropolitan Water District of So. Ca.

Kayleen Maya-Avilés
Valencia, Perez & Echeveste

Louisa Olague
Office of L.A. County Supervisor

Glória Molina

Sylvia Reyes
UC Davis

Diana Rodríguez
Consultant

Christina Sanchez-Camino
KMEX-TV Channel 34

Nilza R. Serrano
The Media Shop

Nora E. Vargas
Planned Parenthood of Orange and San Bernardino Counties

Marisa Valdez Yeager
Los Angeles County MTA

FOUNDING PRESIDENT

Maria Contreras-Sweet
Fortius, LLC
Former Secretary, CA Business, Transportation & Housing Agency

FOUNDING MEMBERS

Gilda Bojorquez-Gjurich
Critical Connections

Carmela Lacayo
National Association for the Hispanic Elderly

Minnie Lopez-Baffo
The Gas Company/A Sempra Energy Utility

Olga E. Moreno
Bona Fide International

CHAMPIONS (Advisory Board)

Gisselle Acevedo-Franco
The Los Angeles Times

Celeste Alleyne
Nike

Luis Avalos
CineStar
Karime Sanchez-Bradvica
SBC

Olivia Campos-Bergeron
Olivia Campos-Bergeron Consultancy

Maria E. Gallo
Union Bank of California

John E. Guerra
The Gas Company/A Sempra Energy Utility

David C. Lizarraga
TELACU

Diane Medina
KABC-TV

Hilary Norton Orozco
Fleishman Hillard

Paula Petrotta
Los Angeles City Commission
On the Status of Women

Frank Quevedo
Southern California Edison

Guillermo Rodriguez
Pacific Gas & Electric Company

Alonso Silva
It’s A Habit Company

Arturo Vargas
NALEO

Raul Vargas
USC MAACE

Peter R. Villegas
Washington Mutual

TEAM HOPE (staff)

Angela Acosta
HLI Program & Policy Director

Fanny Arroyo
Project Assistant

Audrey Diaz
Project Manager

Eileen V. Miranda
Conference & Events Director