Our Work

Leadership

HOPE Leadership Institute® (HLI)
The HLI is the first and only statewide leadership program specifically designed for Latinas in California. The goal of the Institute is to train Latinas in vital leadership and advocacy skills, enabling them to create fundamental change within their local neighborhoods and across California. Over 520 Latina professionals have completed the HLI.

HOPE Binational Public Service Fellowship
The HOPE Binational Fellowship, launched in the summer of 2018, is an executive leadership program for outstanding Latina professionals who, through increased competence in national and global economic and security issues, are in a position to make urgent and long-lasting improvements in the lives of Latinas in the United States and all communities.

HOPE Youth Leadership Program® (HYLP)
The HYLP is a statewide development program designed to prepare low-income, high school-age Latinas for a self-sufficient future that will allow for economic and political parity through a college education. The objectives of the HYLP include college preparation, financial empowerment, enhanced civic participation, and the promotion of healthy living. HYLP participants have a 98% High School graduation rate and 92% enroll in college.

HOPE College Leadership Program (HCLP)
Piloted in 2016, the HCLP is designed to engage Latina college students and recent grads (age 18-24) to support them in developing their leadership, advocacy and professional skills through training and access to a professional network. The goal of HCLP is to ensure college completion and successful workforce integration.

Advocacy

“HOPE has proven to be a critical element of the civil rights coalitions that have formed to protect California and other states from the harms of proposals, such as Propositions 187 and 209, which target the Latino community. The broad and powerful HOPE network remains a strong protection against those who would demonize our community.”

Thomas A. Saenz
President and General Counsel, MALDEF

Latina Action Day® (Sacramento)
Mobilizes Latina leaders statewide to voice their concerns on issues impacting Latinas and their communities through a full day policy conference and capitol visits.

Latina Empowerment Days (Statewide)
Through an annual series of workshops throughout California, Latina Empowerment Days aim to identify, train, and mentor a powerful network of Latinas about important issues affecting them, their families, and communities. Empowerment Days equip Latinas to advocate for themselves on issues such as economic parity, civic engagement and access to affordable healthcare.

Education

“As California grows increasingly diverse, HOPE is providing a critical voice to Latinas to develop their talents and help build a better future for our state. HOPE’s data and research on the status of Latinas in the areas of education, health care, the economy and civic participation help decision makers assess progress and develop innovative solutions for California’s many challenges.”

Mark Baldassare
President and CEO, Public Policy Institute of California

Latina History Day™ (Los Angeles)
Annual conference established to celebrate Latina history and provide a forum for important issues such as health, education and economic empowerment.

State of Latinas Reports
- 2019 Too Big to Ignore: Latina Microbusiness Owners
- 2017 Economic Status of Latinas Report (ESLR)
- 2013 Economic Status of Latinas Report (ESLR)
- 2009 Missing: Latinas in Executive Leadership Positions in California Corporations
- 2008 The Presidential Election and the Latina Vote
- 2005 Fostering the Growth of Latina Leadership
- 2004 Celebrating 15 Years of Leadership, Advocacy, and Education
- 2003 State of Latinas in California

Awards

2018 HIPGiver Gender Equity Award | Hispanics in Philanthropy
2017 Champion in Education Award | The Los Angeles Latino Chamber of Commerce
2015 Community Partnership Award | Southern California Edison

2014 Latino Spirit Award, Achievement in Community Empowerment California Latino Legislative Caucus
2014 Medallion Award | National Association of Secretaries of State
2013 Small Business Advocate of the Year | California Hispanic Chamber
2013 Advocate of the Year | Latina Style Magazine

HOPE Board of Directors

Officers
Board Chair: Rosie Arroyo, California Community Foundation
CEO: Helen Iris Torres
1st Vice Chair: Yamilette G. Rodríguez, Youth Leadership Institute
2nd Vice Chair: Lupita Sanchez Cornejo, AT&T
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Nicolina Hernandez, Sempra Energy
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HOPE Founding Members
Founding President: Maria Conterras-Sweet, Former Administrator for the U.S. Small Business Administration
Gilda Bojorquez-Guiruich, Critical Connections
Carmella Locayo, National Association for the Hispanic Elderly
Minnie Lopez-Balfo, SoCalGas (Retired)
Olga E. Moreno, Bona Fide International
Maria Salinas, President, Los Angeles Chamber of Commerce

Latinas.org

@hopelatinas
For 30 years, Hispanics Organized for Political Equality (HOPE) has focused on empowering our communities through advocacy, Latina leadership training, and increasing knowledge on the contributions Latinas have made to advance the status of women. To date, HOPE’s innovative programming has served 56,000 Latinas statewide and touched the lives of several thousand more.

The HOPE Leadership Institute (HLI) is the first and only statewide leadership development program specifically designed to train Latinas in vital advocacy skills, enabling them to create fundamental change within their communities. To date, **545 Latinas** have graduated from the HLI, going on to influence various public, private and community sectors.

### SPHERES OF INFLUENCE

- **31% Public Sector**
- **28% Private Sector**
- **41% Non-Profit / Community**

- **79% Legislative Staff & Government Agencies**
- **21% Elected Office**
- **57% Corporate**
- **43% Small Business**
- **46% Civic / Community Focused**
- **35% Education Focused**
- **19% Health Focused**

### CIVIC ENGAGEMENT

- **244** Served on Non-Profit Boards
- **184** Appointed Officials & Commissioners
- **81** Ran for Office
- **58** Elected Officials

100% of HLI Alumnae are civically engaged. 90% have held a community leadership position and nearly 70% have served on a board or commission.

**800+**

Total Board & Commission positions held by HLI Alumnae

### REGIONAL IMPACT

- **61 Northern California**
- **90 Bay Area**
- **11 Central Coast**
- **180 Greater Los Angeles**
- **43 San Diego**
- **21 Inland Empire**
- **23 Orange County**
- **25 Out of State**

Launched in 2004, The HOPE Youth Leadership Program (HYLP) has serviced over 3,500 Latina students of which 432 have graduated from the intensive six-month HYLP leadership program.

**98% Graduate High School**

Vs. **83% National Average***

**92% Enroll in College**

Vs. **68% National Average***

* National Center for Education Statistics

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