



Hispanas Organized for Political Equality

Mission

HOPE® is a nonprofit, nonpartisan organization committed to ensuring political and economic parity for Latinas through leadership, advocacy, and education to the benefit of all communities and the status of women.

Vision

Latinas inspiring, empowering, and engaging leadership to strengthen all communities.

Our Work

Leadership

"Prior to HYL P I wasn't someone who necessarily stood out as a leader. I knew that I wanted to attend college and make something of myself but I didn't know how. Through the program I was able to see firsthand the success of other Latinas and that opened my eyes to realize that I could also accomplish that. I was given not only the guidance to move forward and make my dream of going to college possible, but also the motivation to work hard. Being exposed to so many different professional women and outlets has allowed me to take a chance and continue on my educational journey."

Maria Lupita Riestra, HYL P '07, CSUSB '12, currently pursuing a Masters in Social Work at USC.

HOPE Leadership Institute® (HLI)

The HOPE Leadership Institute (HLI) is the first and only statewide leadership program specifically designed for Latinas in California. The goal of the Institute is to train Latinas in vital leadership and advocacy skills, enabling them to create fundamental change within their local neighborhoods and across California.

HOPE Youth Leadership Program™ (HYLP)

The HOPE Youth Leadership Program (HYLP) is a statewide development program designed to prepare low-income, high school-age Latinas for a self-sufficient future that will allow for economic and political parity through a college education. The objectives of the HYLP include college preparation, financial empowerment, enhanced civic participation, and the promotion of healthy living.

Advocacy

"HOPE has proven to be a critical element of the civil rights coalitions that have formed to protect California and other states from the harms of proposals, such as Propositions 187 and 209, which target the Latino community. The broad and powerful HOPE network remains a strong protection against those who would demonize our community."

Thomas A. Saenz
President and General Counsel, MALDEF

Latina Action Day® (Sacramento)

Mobilizes Latina leaders statewide to voice their concerns on issues impacting Latinas and their communities through a full day policy conference and capitol visits.

HOPE. ACT builds Latina access and influence through the power of online and offline networking. It aims to identify, train, and mentor a powerful network of Latinas about important issues affecting them, their families, and communities.

HOPE. ACT. VOTE galvanizes the HOPE network to action by providing information on key legislation, connecting them to their elected representatives and an online platform for policy discussion.

HOPE. ACT. HEALTH a Public Education Campaign ensuring that the Latino community is fully empowered to participate in the expansion of health care insurance programs provided by the Patient Protection and Affordable Care Act (ACA).

Education

"As California grows increasingly diverse, HOPE is providing a critical voice to Latinas to develop their talents and help build a better future for our state. HOPE's data and research on the status of Latinas in the areas of education, health care, the economy and civic participation help decision makers assess progress and develop innovative solutions for California's many challenges."

Mark Baldassare
President and CEO, Public Policy Institute of California

Latina History Day™ (Los Angeles)

Annual conference established to celebrate Latina history and provide a forum for important issues such as health, education and economic empowerment

State of Latinas Reports

- 2013 The Economic Status of Latinas (ESLR)
- 2009 Missing: Latinas in Executive Leadership Positions in California Corporations
- 2009 Public Opinion Study of California Latina Electorate: Study of high propensity Latina voters and their use of new media
- 2008 The Presidential Election and the Latina Vote
- 2005 Fostering the Growth of Latina Leadership
- 2004 Celebrating 15 Years of Leadership, Advocacy, and Education
- 2003 State of Latinas in California

Awards

2014 Latino Spirit Award Honoree, Achievement in Community Empowerment by California Latino Legislative Caucus

2014 Medallion Award — National Association of Secretaries of State

2013 Small Business Advocate of the year — California Hispanic Chamber

2013 Advocate of the Year — Latina Style Magazine

HOPE Board of Directors

Officers

Board Chair: Nora Vargas, Planned Parenthood of the Pacific Southwest

Executive Director & CEO: Helen Iris Torres

Immediate Past Chair: Dolores L. Arredondo, Wells Fargo Bank

1st Vice Chair: Larisa Cespedes, Lang Hansen O'Malley & Miller

2nd Vice Chair: Elaine Treviño, California Strategic Solutions, Inc.

Treasurer: Judy Davids-Wright, The Wright Consulting Group

Secretary: Danitza Villanueva, Giving Back Magazine

Members

Teresa Alvarado, Santa Clara Valley Water District

Rosie Arroyo, California Community Foundation

Yammilette G. Rodriguez, Youth Leadership Institute

Lupita Sanchez Cornejo, AT&T

HOPE Founding Members

Founding President: Maria Contreras-Sweet, Administrator of the United States Small Business Administration

Gilda Bojorquez-Gjurich, Critical Connections

Carmela Locayo, National Association for the Hispanic Elderly

Minnie Lopez-Baffo, Southern California Gas Company (Retired)

Olga E. Moreno, Bona Fide International

Maria Salinas, ProAmérica Bank

For twenty-five years, HOPE has focused on empowering our communities through advocacy, Latina leadership training and increasing knowledge on the contributions Latinas have made to advance the status of women. To date, HOPE's innovative programming has served over 50,000 Latinas statewide and touched the lives of several thousand more through advocacy efforts.

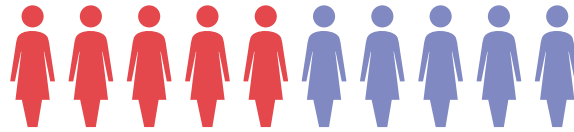
HOPE has served 50,000 women in the past 25 years



The **HOPE Leadership Institute (HLI)** is the first and only statewide leadership development program specifically designed to train Latinas in vital advocacy skills, enabling them to create fundamental change within their communities. To date, 446 Latinas have graduated from HLI and have had various sphere of influence in the public, private, and community sectors.

SPHERES OF INFLUENCE

Public Sector (21%)



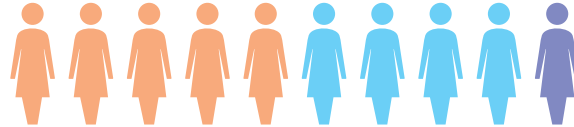
50% Elected Office
50% Legislative Staff and Government Agencies

Private Sector (33%)



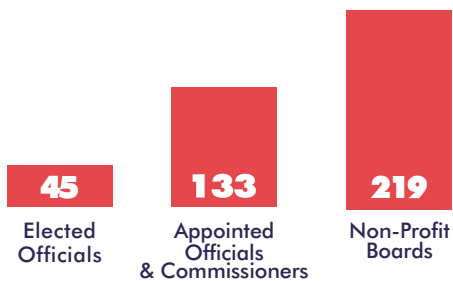
72% Small Business
28% Corporate

Non-Profit / Community (39%)



52% Civic/Community Focused
40% Education Focused
8% Health Focused

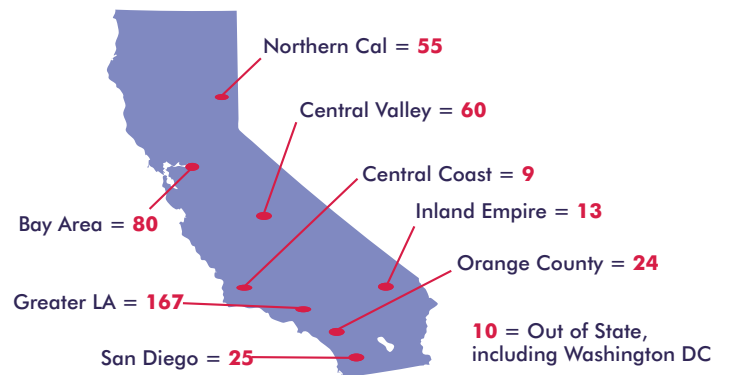
CIVIC ENGAGEMENT



Number of HLI

Nearly half of the HOPE alumnae have served as elected or appointed officials. Over 90% have held a community leadership position in their career. 100% of the HLI women are civically engaged.

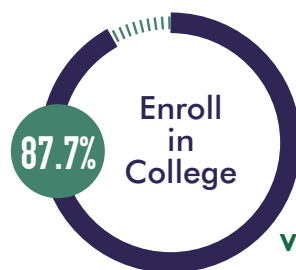
REGIONAL IMPACT



Launched in 2004, **The HOPE Youth Leadership Program (HYLP)** has serviced over 2,500 Latina students of which 300 have graduated from the intensive six-month HYLP leadership program.



vs. **78%** national average*



vs. **69%** national average*

Nearly double the national average!



vs. **9%** national average*