



## College Affiliate Recruitment Program

Hispanas Organized for Political Equality (HOPE) invites you and your organization to join Latinas throughout California for two inspirational and dynamic conferences:

The **Latina History Day** Conference on Friday March 12, 2010 at the Millennium Biltmore Hotel in Los Angeles

-and-

The **Latina Action Day** Conference on Wednesday, April 21, 2010 at the Sheraton Grand Sacramento

You are encouraged to join us as a HOPE Affiliate of both of these powerful conferences. Affiliate Organizations provide a unique perspective and we are counting on you to share your expertise on education, economic development, and other policy issues with other Latinas from throughout the state.

### BENEFIT OPTIONS

By becoming a HOPE Youth Affiliate, your organization is entitled to the following array of benefits:

#### *Conference Package*

**\$25 per student, 5 person minimum, 10 maximum**

\*A savings of \$175 per 5 person group.

- Registration for five (5) and no more than ten [10] participants from your organization to one of our conferences.
- A live link to your organization on our e-newsletter
- Podium Recognition at the conference
- Organization listing in the program.
- Participants will receive assigned seating for the group. Please note that we will do our best to seat everyone together as space allows.

Note: Registration price for college affiliate groups will go up to Adult registration price after January 22, 2010 deadline.

## CRITERIA

- Identify a primary point of contact with whom HOPE can correspond.
- Provide a live link to the HOPE website on Affiliate organization website.
- Agree to participate in a one year evaluation of the Affiliate program.
- **Space is limited for college track programming, and can only register up to 10 students.**
- Affiliates are responsible for their own transportation and accommodations.

## DISCLAIMER

HOPE will not list your organization's name and/or logo on any materials outside of those specifically referenced under "benefits." HOPE explicitly prohibits the use of its name and logo by Affiliates without HOPE's written consent except those specifically referenced under "benefits."

## PROGRAM DESCRIPTIONS

### Latina History Day

The [Latina History Day Conference](#), for which Latina History Day in California was created, draws over 600 women to celebrate the historic accomplishments of Latinas and partake in forums on corporate advancement, the state of public education, and financial empowerment. Scheduled annually on the second Friday of March, Latina History Day is the only conference in Los Angeles that is designed specifically to meet the needs of Latina professionals. The conference offers resources, skills development, and networking opportunities to advance her career. The 1<sup>st</sup> Annual college track will provide two special workshops designated for college students, which will promote successful college retention and career planning.

### Latina Action Day- Sacramento

The [Latina Action Day Sacramento Conference](#) convenes 600 Latina leaders from all regions of California in Sacramento for an annual public policy issues conference. This one day conference is designed to facilitate dialogue between corporate and community Latina leaders and elected officials on public policies affecting Latinas in California. Through town halls, public hearings, and workshops, HOPE presents up to date information, analysis, and access to decision makers on critical issues such as access to healthcare, higher education, and the California State budget.

Registration Form due January 22, 2010.

Guest List due February 15<sup>th</sup>, 2010.

If you have any questions, please contact Brenda Hernandez, Project Coordinator, at [bhernandez@latinas.org](mailto:bhernandez@latinas.org) 213-622-0606 ext.7



## COLLEGE AFFILIATE PROGRAM

- Yes! Sign me up as a HOPE Affiliate
- We are unable to attend as a HOPE Affiliate at this time. In our absence, we wish to contribute in the amount of \$\_\_\_\_\_. We will receive program visibility.

Organization: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

I will participate as a HOPE Affiliate for:

- Latina History Day
- Latina Action Day
- Both Conferences

# of College Student Registrants: \_\_\_\_\_ @ \$25 each conference

Total: \$ \_\_\_\_\_

Payment by  check  credit card

HOPE will not list your organization's name and/or logo on any materials outside of those specifically referenced in the benefits package.

HOPE explicitly prohibits the use of its name and logo by Affiliates without HOPE's written consent.

I agree to the terms outlined in the HOPE Affiliate Program description:

Signed by: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

**Please fax completed form to 213-622-0007, attention Brenda Hernandez**

HOPE is a 501 ©(3) nonprofit, nonpartisan organization, tax ID #95-4718409. HOPE, the "H" logo, design, HOPE Leadership Institute, and Latina Action Day are registered in the U.S. Patent and Trademark Office. 634 S. Spring Street Suite 920, Los Angeles 90014 • [www.latinas.org](http://www.latinas.org)

*Affiliate Registration List*  
**Due February 15, 2010.**  
Please list each guest's name and email address

Sponsoring Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_ phone \_\_\_\_\_

**Guest Name + Email Address**

	LHD	LAD
1. _____	<input type="checkbox"/>	<input type="checkbox"/>
2. _____	<input type="checkbox"/>	<input type="checkbox"/>
3. _____	<input type="checkbox"/>	<input type="checkbox"/>
4. _____	<input type="checkbox"/>	<input type="checkbox"/>
5. _____	<input type="checkbox"/>	<input type="checkbox"/>
6. _____	<input type="checkbox"/>	<input type="checkbox"/>
7. _____	<input type="checkbox"/>	<input type="checkbox"/>
8. _____	<input type="checkbox"/>	<input type="checkbox"/>
9. _____	<input type="checkbox"/>	<input type="checkbox"/>
10. _____	<input type="checkbox"/>	<input type="checkbox"/>

Please fax or email you guest list to [bhernandez@latinas.org](mailto:bhernandez@latinas.org).

Program Contact:

Brenda Hernandez

634 S. Spring Street, Suite 920

Los Angeles, CA 90014

**Phone: 213-622-0606 x 7 or 213-622-0888 (direct)**

**Fax: (213) 622-0007**