



Mission Statement:

HOPE is a nonprofit, nonpartisan organization committed to ensuring political and economic parity for Latinas through leadership, advocacy, and education to the benefit of all communities and the status of women.

Vision:

Latinas inspiring, empowering, and engaging leadership to strengthen all communities.

What We Do:

Hispanas Organized for Political Equality (HOPE) has held conferences and created programs that develop effective leaders through education, leadership and advocacy developing Latina's personal growth, prosperity, and political clout. Throughout the years, HOPE has served the Latina community with this innovative programming which provides leadership development, statewide networking opportunities, experiential learning, and one-on-one interaction with local, state, and federal officials and agencies to both adult and high school age Latinas. To date, HOPE estimates that over 20,000 Latinas have been served by its programming.

Founded in 1989, HOPE serves over 3,000 Latinas annually. Programs include the **HOPE Leadership Institute**, established to train Latina leaders in advocacy skills enabling them to create fundamental change and develop healthy communities statewide; the **Youth Leadership Through Literacy Program**, established to provide Latina teens with the skills necessary for self-empowerment; **Financial Success and Financial Success College Edition**, an innovative financial literacy program designed for the emerging Latina professional to build her foundation, the established Latina professional to add to and safeguard her financial investments, and the Latina college student to gain an understanding of her finances; **Latina History Day**, established to celebrate historical accomplishments of Latinas and to present a forum on issues such as health, education, and economic empowerment; **Latina Action Day – Sacramento**, established to mobilize professional, civic, and community Latina leaders from across California to voice concerns at the state level on issues that impact Latinas and their communities; **HOPE.ACT.VOTE** an online e-democracy forum with information on key bills and a way for Latinas to connect directly with their state representatives.

HOPE Key Dates:

1989	HOPE was founded
1992	1 st Annual Latina History Day <i>A Proud Past...A Powerful Tomorrow</i>
1995	1 st Annual Latina Action Day, Sacramento
1998	1 st Annual Latina Action Day, Washington D.C. (currently an HLI session)
1999	HOPE Leadership Institute Established
2001	1 st Issue <i>Profiles In Leadership</i>
2004	1 st Issue <i>State of Latinas</i>
2004	Youth Leadership Through Literacy Program Established
2006	Financial Success Program Established
2008	HOPE.ACT.VOTE Launched

Founding President: Maria Contreras-Sweet, Chairwoman, Promerica Bank
Former Secretary of Business, Transportation and Housing, State of California

Founding Members: Gilda Bojorquez-Gjurich, Critical Connections
Carmela Lacayo, National Association for The Hispanic Elderly
Minnie Lopez-Baffo
Olga E. Moreno, Bona Fide International
Maria Salinas, Salinas Consulting, LLC

HOPE Board of Directors:**Board Officers:**

Board Chair: Elmy Bermejo, California State and Consumer Services Agency
Executive Director& CEO: Helen Iris Torres
Immediate Past Chair: Susan Sifuentes-Trigueros, The Gas Company/A Sempra Energy Utility
1st Vice Chair: Elaine Treviño, California Strategic Solutions
2nd Vice Chair: Mary Galvan Rosas, California Department of Consumer Affairs
Treasurer: Sandra Magaña, Charter Communications
Secretary: Carrie Lopez, California Department of Consumer Affairs

Board Members:

Wendy L. Avila, Kern County District Attorney's Office
Maria Contreras-Sweet, Chairwoman, Promerica Bank
Lupita C. Garza, Childrens Hospital Los Angeles
Dr. Julie Mendoza, Alliance for Regional Collaboration to Heighten Educational Success (ARCHES)
Diana Rodriguez, Legislative Advocacy Group, Inc.
Mara Rosales, Esq., Renne Sloan Holtzman Sakai, LLP
Nora E. Vargas, Latino Issues Forum
Marisa Valdez Yeager, Los Angeles County MTA

Current Programs:

HOPE Leadership Institute
Youth Leadership Through Literacy Program
Financial Success
Financial Success College Edition

Conferences:

Latina History Day
Latina Action Day - Sacramento

Publications:

State of Latinas
Profiles In Leadership